

McKean County Association of Realtors
30 Fraley Street
Kane, PA 16735

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Benefits of using a Realtor®

MCKEAN COUNTY - Whether you are buying or selling your home, navigating a real estate transaction can be tricky.

Fortunately, a Realtor® can help guide you through this expensive, emotional deal.

“While some people think they can sell or buy on their own, it can be a complicated matter,” said Mary Brzenski, president of the McKean County Association of Realtors®. “Working with a Realtor® allows consumers to tap into the professional’s expertise, knowledge and skills, making this huge transaction go more smoothly.”

With an ever-changing market, Realtors® have the tools to properly price, list and market homes, as well as the ability to show for sale homes that are just right for the buyer in the area.

“Realtors® know their local communities, so they understand the local market conditions. They’re on your side, representing your interests in the real estate transaction,” added Brzenski.

What sets Realtors® apart from real estate agents is their adherence to the National Association of Realtors® Code of Ethics. The code is more than 100 years old and is a comprehensive document that outlines professional responsibilities owed to clients, customers, other Realtors® and the general public. Consumers can read more about the Code and how it benefits them at nar.realtor/code-of-ethics.

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The McKean County Association of Realtors is the voice for real estate in McKean County.