

**McKean County Association of Realtors®**  
**30 Fraley Street**  
**Kane, PA 16735**

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### **Difference between real estate agents and Realtors®**

**MCKEAN COUNTY** – When it comes to buying or selling a home, you know it’s best to hire a professional.

But what’s the difference between a real estate agent and a Realtor®? Does it matter who you hire?

The simple answer is yes.

Both Realtors® and real estate agents have to take classes and pass a licensing test to help people buy or sell property. Realtors® take it one step further and become members of the National Association of Realtors®.

“Realtors® promise to abide by a strict Code of Ethics when they join NAR,” said McKean County Association President Kathy Obermeyer. “This code has 17 guidelines that we promise to follow, and it sets us apart from real estate agents. Realtors® promise to always act morally and honestly with other Realtors® and the community.”

Realtors® must also follow NAR’s standards of practice. “NAR’s standards help guide Realtors® in their duties to the public, clients and other Realtors®. Realtors® strive to promote property ownership for everyone, and not act in their own best interest,” she said.

Most Realtors® will self-identify as so. You can also use the search function on [PARealtor.org](http://PARealtor.org) to find a Realtor®.

“Buying or selling a property is an exciting time, but there are many stresses associated with it,” Obermeyer added. “Realtors® are skilled at correctly pricing your home, marketing and negotiating to ensure your experience buying or selling goes as smoothly as possible. You’ll want to hire a professional who has your best interests at heart.”

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*The McKean County Association of Realtors® is the voice for real estate in McKean County.*